			Co	ontra	ct # 4839105	4839105						Date E	ntered	05,	/10/21		Washington (WJLA)					
			Sch	edule Dat									Last M	odified	-	/10/21		By Broadca				Rate
		WJLA	Ad	ertiser	Terry McAuliffe	for Go	overr	nor o	f Virg	ginia-	D (:	،4151	Entere	d By	Ma	ırk Afshar		May. 2021		76	\$61,200	0.00
	00	1100 Wilson Blvd, 6th	Floor Age	ency	Grassroots Med	dia LLC	(19	605)					СО-ОР		No	ı		Grand Total:		76	\$61,200	0.00
- C		Arlington, VA 22209	Pro	duct	POLITICAL CAI	NDIDA ⁻	` TE (r	ns) (1	186))			Extern	al#								
			Bra	nd	586-McAuliffe	Week #	, 44 30	0's (1	.5585	566)			Demo									
M1	LA-TV WASHINGTON, DC		Sal	sperson	HOUSE-WASHI			•		•	(38	369)	Order '	Гуре	An	nnual Member						
			Sal	s Office		WJLA/GJLA/EJLA				Packag	e Deal											
Gras	sroots Media LLC		Buy	er Name	D'Ettorre,Mike								Comm	ssion %	15	.00						
2 Ba	la Plaza Suite 300			ne/Fax	1								Comm	ssion	\$9	,180.00						
BAL	A CYNWYD, PA 190	04	СРЕ		, 586								Net To	tal	\$5	2,020.00						
			Acc	ount Type		Candida	ate A	Agend	v BR	2D			Sales 1	ax		•						
				ng Type	Weekly/Irregul		utc /	igeni	.y Div	(D												
				ments	weekly/inegui	ui																
Line	Line Type / Break Typ																					
1.0	Normal Line / SPOT	pe (Ref #) Date	es Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spot	s Rate	e	Total		Station		Comme	ents	Entered
2.0		Date (Ref #) Date 05/11/21-05/1			Run Times 5:58:15A- News-7News ON YOUR SIDE at 6AM	SPW	Мо			Th 1		Sa Su	Spot		e 350.00		Washingtor			Comme		Entered
3.0	Normal Line / SPOT	· · · · ·	.4/21 3	:30	5:58:15A- News-7News ON	SPW	Mo					Sa Su	Spot	4 \$3		\$1,400.00	Washingtor Washingtor	ı (WJLA)		Comme	5	
4.0	Normal Line / SPOT	05/11/21-05/1	4/21 3 7/21 3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON	SPW						Sa Su	Spot	4 \$3 1 \$3	350.00	\$1,400.00 \$350.00		ı (WJLA)		Comme	5	/10/21
	,	05/11/21-05/1 05/17/21-05/1	4/21 3 .7/21 3 .7/21 2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM	SPW	1	1	1		1	Sa Su		4 \$3 1 \$3 2 \$7	350.00 350.00	\$1,400.00 \$350.00 \$1,400.00	Washingtor	i (WJLA)		Comme	5 5	i/10/21 i/10/21
5.0	Normal Line / SPOT	05/11/21-05/1 05/17/21-05/1 05/17/21-05/1	4/21 3 7/21 3 7/21 2 4/21 2	:30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST)	SPW	1	2	2	1	2	Sa Su		4 \$3 1 \$3 2 \$7 8 \$7	350.00 350.00 700.00	\$1,400.00 \$350.00 \$1,400.00 \$5,600.00	Washingtor Washingtor	(WJLA) (WJLA) (WJLA) (WJLA)		Comme	5 5 5 5	i/10/21 i/10/21 i/10/21
	Normal Line / SPOT	05/11/21-05/1 05/17/21-05/1 05/17/21-05/1 05/11/21-05/1	4/21 3 7/21 3 7/21 2 4/21 2 4/21 2	:30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST)	SPW	1	2	2	2	2	Sa Su		4 \$3 1 \$3 2 \$7 8 \$7 4 \$7	350.00 350.00 700.00 700.00	\$1,400.00 \$350.00 \$1,400.00 \$5,600.00 \$2,800.00	Washingtor Washingtor Washingtor	(WJLA) (WJLA) (WJLA) (WJLA) (WJLA)		Comme	5 5 5 5	i/10/21 i/10/21 i/10/21 i/10/21
6.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	05/11/21-05/1 05/17/21-05/1 05/17/21-05/1 05/11/21-05/1 05/11/21-05/1	4/21 3 7/21 3 7/21 2 4/21 2 4/21 2 7/21 2	:30 :30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST) 8A- 9A (EST)	SPW	1 2	2 1	2 1	2	2 1	Sa Su		4 \$3 1 \$3 2 \$7 8 \$7 4 \$7	350.00 350.00 700.00 700.00 700.00	\$1,400.00 \$350.00 \$1,400.00 \$5,600.00 \$2,800.00	Washingtor Washingtor Washingtor Washingtor	H (WJLA)		Comme	5 5 5 5 5	i/10/21 i/10/21 i/10/21 i/10/21 i/10/21
6.0 7.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	05/11/21-05/1 05/17/21-05/1 05/17/21-05/1 05/11/21-05/1 05/11/21-05/1 05/17/21-05/1	4/21 3 7/21 2 4/21 2 4/21 2 4/21 2 7/21 2 4/21 2 4/21 2	:30 :30 :30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST) 8A- 9A (EST) 8A- 9A (EST)	SPW	1 2	2 1	1 2 1	2 1	2 1 1 1	Sa Su		4 \$3 1 \$3 2 \$7 8 \$7 4 \$7 1 \$7	350.00 350.00 700.00 700.00 700.00	\$1,400.00 \$350.00 \$1,400.00 \$5,600.00 \$2,800.00 \$700.00	Washingtor Washingtor Washingtor Washingtor Washingtor	(WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA)		Comme	5 5 5 5 5 5	i/10/21 i/10/21 i/10/21 i/10/21 i/10/21 i/10/21
6.0 7.0 8.0	Normal Line / SPOT	05/11/21-05/1 05/17/21-05/1 05/17/21-05/1 05/11/21-05/1 05/11/21-05/1 05/11/21-05/1	4/21 3 7/21 2 4/21 2 4/21 2 4/21 2 7/21 2 4/21 2 4/21 2 4/21 2 4/21 2	:30 :30 :30 :30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST) 8A- 9A (EST) 8A- 9A (EST) 10:58:25A- ABC-The View	SPW	1 2	2 1	1 2 1	1 2 1	2 1 1 1	Sa Su		4 \$3 1 \$3 2 \$7 8 \$7 4 \$7 1 \$7 4 \$4	350.00 350.00 700.00 700.00 700.00 400.00	\$1,400.00 \$350.00 \$1,400.00 \$5,600.00 \$2,800.00 \$700.00 \$1,600.00	Washingtor Washingtor Washingtor Washingtor Washingtor Washingtor	(WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA)		Comme	5 5 5 5 5 5 5	i/10/21 i/10/21 i/10/21 i/10/21 i/10/21 i/10/21 i/10/21
6.0 7.0 8.0 9.0	Normal Line / SPOT	05/11/21-05/1 05/17/21-05/1 05/17/21-05/1 05/11/21-05/1 05/11/21-05/1 05/11/21-05/1 05/11/21-05/1	4/21 3 7/21 2 4/21 2 4/21 2 7/21 2 4/21 2 4/21 2 4/21 2 4/21 2 1/21 2 2/21 2	:30 :30 :30 :30 :30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST) 8A- 9A (EST) 8A- 9A (EST) 10:58:25A- ABC-The View 2P- ABC-General Hospital	SPW	1 2 1	2 1	1 2 1	1 2 1	2 1 1 1	Sa Su		4 \$3 1 \$3 2 \$7 8 \$7 4 \$7 1 \$7 4 \$4 4 \$3 1 \$3	350.00 350.00 700.00 700.00 700.00 400.00 300.00	\$1,400.00 \$350.00 \$1,400.00 \$5,600.00 \$2,800.00 \$1,600.00 \$1,200.00 \$300.00	Washingtor Washingtor Washingtor Washingtor Washingtor Washingtor Washingtor	H (WJLA)		Comme	5 5 5 5 5 5 5 5	i/10/21 i/10/21 i/10/21 i/10/21 i/10/21 i/10/21 i/10/21 i/10/21

CONFIRMATION CONTRACT

Comments:

Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 02:29 PM on Monday, May 10 2021

	WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209							
Grassroots Media LLC 2 Bala Plaza Suite 300 BALA CYNWYD, PA 19004									

Phone/Fax

Account Types

Date:

Billing Type

Comments

586

Weekly/Irregular

Local/Political Candidate Agency BRD

CPE

Contract #	4839105	Date Entered	05/10/21
Schedule Dates	05/11/21-05/17/21	Last Modified	05/10/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Mark Afshar
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	586-McAuliffe Week #4 30's (1558566)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Annual Member
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	D'Ettorre,Mike	Commission %	15.00

Commission

Net Total

Sales Tax

\$9,180.00

\$52,020.00

Comments:

Date:

Washington (WJLA	.)						
By Broadcast Month	Spots	<u>Rate</u>					
May. 2021	76	\$61,200.00					
Grand Total:	76	\$61,200.00					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	05/17/21-05/17/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$600.00	\$600.00	Washington (WJLA)		5/10/21
13.0	Normal Line / SPOT	05/11/21-05/14/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1		4	\$600.00	\$2,400.00	Washington (WJLA)		5/10/21
14.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	6:58:46P- Wheel Of Fortune		1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/10/21
15.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	6:58:46P- Wheel Of Fortune			1	1	1 :	1		4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/10/21
16.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	7:29:26P- Jeopardy			1	1	1 :	1		4	\$2,000.00	\$8,000.00	Washington (WJLA)		5/10/21
17.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	7:29:26P- Jeopardy		1						1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/10/21
18.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	6:58:56P- Wheel Of Fortune Wknd						1		1	\$650.00	\$650.00	Washington (WJLA)		5/10/21
19.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	7:28P- Jeopardy Wknd						1		1	\$900.00	\$900.00	Washington (WJLA)		5/10/21
20.0	Revised Line / SPOT	05/13/21-05/13/21	3	:30	9P- ABC-Greys Anatomy (Thursday)					1						Washington (WJLA)		5/10/21
20.1	Normal Line / SPOT	05/13/21-05/13/21	3	:30	9P- 10P (EST)					1			1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/10/21
21.0	Normal Line / SPOT	05/14/21-05/14/21	3	:30	7:57:56P- ABC-Shark Tank (Friday)					-	1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		5/10/21

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 02:29 PM on Monday, May 10 2021



2 Bala Plaza Suite 300

BALA CYNWYD, PA 19004

WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

> Brand Sales Office **Buyer Name**

Phone/Fax CPE **Account Types** Comments

Advertiser

Agency

4839105 Contract # **Schedule Dates**

05/11/21-05/17/21

Terry McAuliffe for Governor of Virginia-D (14151 Entered By Grassroots Media LLC (19605)

Product POLITICAL CANDIDATE (ns) (1186) 586-McAuliffe Week #4 30's (1558566) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA

> D'Ettorre, Mike 586 Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular **Date Entered** 05/10/21 **Last Modified** 05/10/21

No

Mark Afshar

By Broadcast Month Spots May. 2021 Grand Total:

Washington (WJLA)

<u>Rate</u> 76 \$61,200.00 76 \$61,200.00

Annual Member

Commission % 15.00 Commission \$9,180.00

CO-OP

External #

Order Type

Package Deal

Net Total \$52,020.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	05/16/21-05/16/21	2		6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	1	\$450.00	\$450.00	Washington (WJLA)		5/10/21
23.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	7:57:56P- ABC-The Wonderful World of Disney		1						1	\$2,500.00	\$2,500.00	Washington (WJLA)		5/10/21
24.0	Normal Line / SPOT	05/13/21-05/13/21	3	:30	10P- ABC-Rebel (Thursday)					1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/10/21
25.0	Normal Line / SPOT	05/11/21-05/11/21	2	:30	9P- 10P (EST)			1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/10/21
26.0	Normal Line / SPOT	05/11/21-05/14/21	3		11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1 1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/10/21
27.0	Normal Line / SPOT	05/17/21-05/17/21	3		11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$400.00	\$400.00	Washington (WJLA)		5/10/21
28.0	Normal Line / SPOT	05/16/21-05/16/21	1		7:58:40A- ABC-Good Morning America Sunday							1	1	\$550.00	\$550.00	Washington (WJLA)		5/10/21
29.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	11:35P- ABC-Jimmy Kimmel		2						2	\$375.00	\$750.00	Washington (WJLA)		5/10/21
30.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	11:35P- ABC-Jimmy Kimmel			2	2	2 2			8	\$375.00	\$3,000.00	Washington (WJLA)		5/10/21
31.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	11P- 12A (EST)						1		1	\$200.00	\$200.00	Washington (WJLA)		5/10/21
32.0	Normal Line / SPOT	05/14/21-05/14/21	3	:30	9P- 10P (EST)					1			1	\$1,400.00	\$1,400.00	Washington (WJLA)		5/10/21
		·			CON	FIF	RM	AΤ	101	N C	ON	TF	RAC	Т				
Accepted	Accepted-Sta	ation:								Date:	Comments:							

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 02:29 PM on Monday, May 10 2021

CONFIRMATION CONTRACT			1	1	CONF	IR	MATION CONTR	RAC	Т			
Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:	Accepted-	-Agency/Advertiser:	Date:							Comments:		

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